

From Traditional Leader to Nurse Leader Coach



What We Offer

A 2.5 Hour Virtual Leadership Workshop conducted on our ZOOM Pro Platform with technical support.

- **Affordable Fee - \$2500.00 all-inclusive for up to 95 Leaders on Your Team.**

This includes:

- **Interviews with leaders in advance of the program to customize content.**
- **Plan breakout scenarios tailored to the needs of your organization.**
- **Program PDF Workbook with Actionable Toolkit Resources.**
- **Collaboration with Your CE Planner for Contact Hours.**

Taught by a Nationally Known Expert, Certified Coach and Best-Selling Author of the Nurse Leader Coach

Rose O. Sherman, EdD, RN, NEA-BC, FAAN

Interactive Virtual Leadership Workshop Tailored to the Needs of Your Organization

Our topic areas include:

What nurses expect from their leaders is changing. Gone are the days of command-and-control leadership when staff was supposed to be grateful because they had a job. Today's nurses want their leaders to be coaches who will help them learn and grow as professionals. The nurse leader has become the linchpin in staff recruitment and retention. When nurses don't receive the coaching and feedback they desire, they will leave. This workshop will provide leaders with essential coaching skills to lead teams to higher levels of performance.

- The traditional leader versus the nurse leader coach.
- The business case for coaching.
- Developing a coaching mindset.
- Building a coaching foundation.
- The GROW coaching model.
- Key elements of effective coaching.
- Coaching for performance.
- Coaching for professional development.
- Coaching for career planning.
- Coaching to promote resilience and wellbeing.
- Coaching the team.

For more information contact: Dr. Rose Sherman at roseosherman@outlook.com

From Traditional Leader to Nurse Leader Coach: Meeting the Needs of the Contemporary Nursing Workforce

Virtual Workshop Overview

What nurses expect from their leaders is changing. Gone are the days of command-and-control leadership when staff were supposed to be grateful for a job. In their new book, *Culture Shock*, Gallup researchers identified coaching competency as a critical skill needed by all leaders in the new work environment. Today's nurses want leaders who adopt a coaching mindset and help them grow and develop as professionals. The nurse leader coach has become the linchpin in nurse recruitment and retention. In this workshop, you will learn how to adopt a coaching mindset, develop basic coaching skills, and coach your team to a higher level of performance and well-being.

Objectives

1. Establish the business case for becoming a nurse leader coach.
2. Identify differences between nurse leader coaching and mentoring.
3. Present the nuts and bolts of coaching.
4. Apply content to a case scenario.

Program Agenda

9:30 AM – 12:00 PM EST

9:30 AM – 10:45 AM

Welcome and Overview of the Current Environment

- New Workforce Expectations of Nurse Leaders
- The Traditional Manager versus the Nurse Leader Coach
- The Business Case for Coaching
- Key Components of a Coaching Mindset
- Building a Coaching Foundation

10:45 AM – 11:00 AM

Break

11:00 AM – 12:00 PM

The Nuts and Bolts of Coaching

- The GROW Coaching Model
- Coaching Basics
- Coaching for Performance, Professional Growth, Career Planning, and Staff Wellbeing
- Breakout Case Discussion and Debrief

Presenter

Rose O. Sherman, EdD, RN, NEA-BC, FAAN, is known for helping current and future nursing leaders develop leadership and coaching skills. Rose is an emeritus professor at the Christine E. Lynn College of Nursing at Florida Atlantic University and currently serves as a faculty member in the Marian K Shaughnessy Nursing Leadership Academy at Case Western Reserve University.

Before becoming a faculty member, she was a nurse leader with the Department of Veterans Affairs for 25 years at five medical centers. Rose edits a popular leadership blog, www.emergingnleader.com, read by thousands of nurse leaders each week and is editor-in-chief of *Nurse Leader*, the official journal of the American Organization of Nurse Executives. She is a Gallup certified strengths coach and author of the books *The Nurse Leader Coach: Become the Boss No One Wants to Leave* and *The Nuts and Bolts of Nursing Leadership: Your Toolkit for Success* and her newest book, *Rebuilding Nursing Teams: Tactics for Working Better Together*. She presents nationally on nursing leadership topics and conducts nurse leader coach workshops for frontline nurse leaders. Rose is a fellow of the American Academy of Nursing and an alumnus of the Robert Wood Johnson Executive Nurse Fellowship Program. In 2020, she was selected by the American Association of Critical Care Nurses for their *Pioneering Spirit Award* in recognition of her groundbreaking work in nurse leader development.