

Become the Nurse Leader No One Wants to Leave

Nurse Retention in Turbulent Times



What We Offer

A 2.5 Hour Virtual Highly Interactive Leadership Workshop conducted on our ZOOM Pro Platform with technical support.

Affordable Fee with a Strong ROI - \$2500.00 all inclusive for up to 75 leaders on your team.

This includes:

- *Interviews with leaders on your team in advance of the program to plan content to meet your needs.
- *Customized breakout scenarios tailored to the needs of your organization.
- *Collaboration with your CE planner to provide Contact Hours.
- *A PDF workbook for participants with tactical tools for your leaders.

Taught by a Nationally Known Expert
Rose O. Sherman, EdD, RN, NEA-BC, FAAN

An Interactive Virtual Workshop Tailored to the Needs of Your Organization

COVID-19 has been massively disruptive to healthcare systems and the nursing workforce. Nationwide, nurse leaders are struggling with unprecedented staffing shortages and high turnover. Replacement costs for a single nurse can exceed \$50,000.

We know from Gallup research that frontline nurse leaders are the linchpins in staff retention yet they often lack information on best practices in leading staff. In this interactive workshop, we will discuss the latest evidence on nurse retention. Actionable strategies will be presented to help you become the leader no one wants to leave.

Our topics areas include:

- Frontline leaders as recruitment and retention linchpins.
- Expectations and needs of Millennial and Generation Z nurses.
- Conducting more effective recruitment interviews.
- Building an inclusive nursing team that is like super glue in retaining staff.
- Improving your onboarding.
- Using coaching strategically to promote retention.
- Developing a bias for action and closing the loop on staff concerns.
- Conducting stay interviews.
- Offboarding valued staff so they will come back and are retained in your health system.

For more information contact: Dr. Rose Sherman at roseosherman@outlook.com

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